

Johan de Meijer

**Producer,
Project Manager &
Product Owner**

Johan de Meijer

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Introduction

Generalist and multipotentialite with broad experience in Marketing & Communication. Varying from marketing campaigns to platforms and apps in different roles.

Because I've worked at the production-, agency- and client-side, I know all processes for the smoothest collaboration you can think of.

I love to collaborate with great people and (production)partners to get the job done. Whether it's in an existing team or a team that I have to build from scratch myself, I'm your go to guy to solve your challenges.

So, are you on the lookout for some extra control on your projects, department or organization? Or do you want production power to get your project done?

 Hi, I'm Johan. Freelance Marketeer, Producer, Project Manager, and Product Owner. And I can probably help you out.

Experience

Freelance Producer, Project Manager & Product Owner

DECEMBER 2019 - CURRENT POSITION

- Plieger - Product Owner E-commerce
- Plieger - Marketing Lead
- Frolic Studio - Digital Producer
- WeFilm - Digital Producer
- Wayne Parker Kent - Creative Producer
- Stella Fietsen / MUTO - Product Owner & Project Manager

CODE D'AZUR / Executive Producer

JANUARY 2018 - DECEMBER 2019

As Executive Producer I am the go-to person for the production process optimisation for all CODE D'AZUR projects. This means I constantly monitor our projects, optimise processes and advise the teams in ways to improve efficiency and output. Besides this I still work closely together with the teams to realise the award-winning projects we create.

Achtung mcgarrybowen / Digital & Content Producer

DECEMBER 2014 - DECEMBER 2017

Worked on all Achtung's digital campaigns, products and services for:

AH to Go, ANWB, Porsche, Volkswagen, Greenwheels, FrieslandCampina, Eneco, Google, Vodafone and more

Studio Kraftwerk / Digital Producer

DECEMBER 2014 - DECEMBER 2017

At Kraftwerk, I was the producer in the lead of the production of service apps and propositions. Together with great partners, we've launched apps that brought business value like PON Shuffle, Mijn Volkswagen App, Porsche24, Greenwheels and AH to go.

Havas Lemz / Creative Producer

JANUARY 2014 - NOVEMBER 2014

In my role as Creative Producer, I'm responsible for managing projects on timings, scope and budget.

Some clients I've worked for: ANWB, Staatstloterij, Voedingscentrum, IKEA & PPG.

MediaMonks / Digital Producer

APRIL 2012 - DECEMBER 2013

As a Producer, I was the client's first contact during projects. Within MediaMonks I had contact with the Account and Project managers on daily basis, in order to get the project done within time & budget.

Worked with worlds best agencies and clients to create over 50 epic online campaigns.

4Net Group / Project Manager

NOVEMBER 2009 - APRIL 2012

Project manager on different clients and projects, with a specialism for E-commerce webshops.

Education & Courses

Hogeschool Rotterdam / Grafimediатеchnologie & Media Management / HBO

SEPTEMBER 2005 - MAY 2009

ROC Midden Nederland / Mutlimedia Technology / MBO

SEPTEMBER 2001 - MAY 2005

Product Owner / Course

JUNE 2020

Agile Scrum / Course

JUNE 2016

Professional English / Course

JANUARY 2013

Awards

1x Reddot Award

1x Golden Lovie Award

3x Silver Lovie Award

1x People's Lovie Award

3x Esprix Silver

1x Silver Effie Award

2x Gouden DIA Award

1x SAN Accent Bronze

1x Spinaward Bronze